

DELIVERY GUIDELINES OPEN DIGITAL FILES

In this document we limit ourselves to the guidelines for delivering open files (native). For PDF files please download on our website on the Prepress page: aL_Guidelines_PDF_UK_06-2009.pdf
Files can be delivered in the following packages;

- ADOBE ILLUSTRATOR CS3
- ADOBE INDESIGN CS3
- ADOBE PHOTOSHOP CS3 (only for the delivery of images)
- QUARK XPRESS 7.0
- FREEHAND (deliver as Adobe Illustrator EPS)

Layout specifications

- Format and outline : **For labels;** using a framing line drawn to size thickness 0.6 pt. To be included in the file, drawn in a background colour and set to "transparent". Within the file, to be named "Stans".
(See appendix 1 ⁽¹⁾)
With flexible packaging; in the case of a pliable packaging (sachet or flowpack, doypack, stickpack, etc), the flat plan drawing also to be included in the file as indicated above.
(See appendix 2)
- Layout format : To be delivered to size within the format outline.
(See appendix 1)
- Bleed : Place all bleed elements 1.5 mm over the format outline as overlap for cutting out. (See appendix 1 ⁽²⁾)
All loose image elements within the format outline position minimum 1.5 mm from format outline.
(See appendix 1 ⁽³⁾)
- Printing marks : Do not place any trim and/or registration marks.
- Barcodes : For the specifications of all EAN 8 and 13 symbols, we refer to the website: www.gs1.org
If the commissioner decides to deviate from this, aL Printing does not accept any responsibility for this.
- Illustrations : Deliver all illustrations separately. Do not step and/or overlap illustrations. In the case of a gradient and/or shadow bleed, we urgently ask you to take into account a bleed to a minimal printing point of 2%. This is to prevent the print breaking up.
- Image resolution : The image to be printed must be at least 300 dpi for use at 100%.
- Color separation : CMYK, preferably no UCR applied. In the case of an RGB image these will be converted to a CMYK file at an extra cost of € 20,- per image
Deliver colour print and/or PDF of laid out file.
- Color classification : Within the file, the colours must be named (classified) as;
- PMS report with as example, Pantone128 C,
 - as CMYK composition,
 - Specific 'own' colour with colour description for example, grass green, KLM blue, etc.

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- Color reference(s) :
 - In the case of a PMS report, the PMS pallet is the reference,
 - if there is a CMYK composition, this will be printed under standardised and normalised circumstances. In the case of specific 'own' colours, you should supply a colour sample marked by you for approval.
- Fonts : Preferably supplied separately or if this is not possible, convert to "letter contours" (Outlines) in advance. Text corrections are then no longer possible!
- Font size : Dia-positive text with sans serif fonts \geq size 5 pt (1.77 mm.)
Dia-positive texts with serif font \geq size 5 pt. (1.77 mm.)
The background against which the texts are placed, construct from maximum 2 colours.
For digital \geq size 3 pt applies.
(See appendix 1 ⁽⁴⁾)
- Positive text with sans serif font \geq size 5 pt. (1.77 mm.)
Positive text with serif font \geq size 5 pt. (1.77 mm.)
For digital \geq size 3 pt. applies.
(See appendix 1 ⁽⁵⁾)
- Image elements : Lines must be \geq 0.57 pt (0.2 mm.),
For digital \geq 0.57 pt. also applies.
(See appendix 1 ⁽⁶⁾)
- Data transfer by e-mail/FTP: Compress files with STUFFIT or ZIP.

Files to be digitally printed;

In the case of there being mix and/or PMS colours, you can supply these composed in CMYK or use our 'aL Color Assist system'.

The colours in this system can be used if PMS colours have to be approximated as closely as possible. For project orders, you can request a printed copy of the 'aL Color Assist' colour album from your account manager.

What are the advantages if you deliver files in the correct manner?

1. It reduces the prepress cost of your job to the minimum,
2. Quality increase in the final printed product,
3. The processing of the order is accelerated.